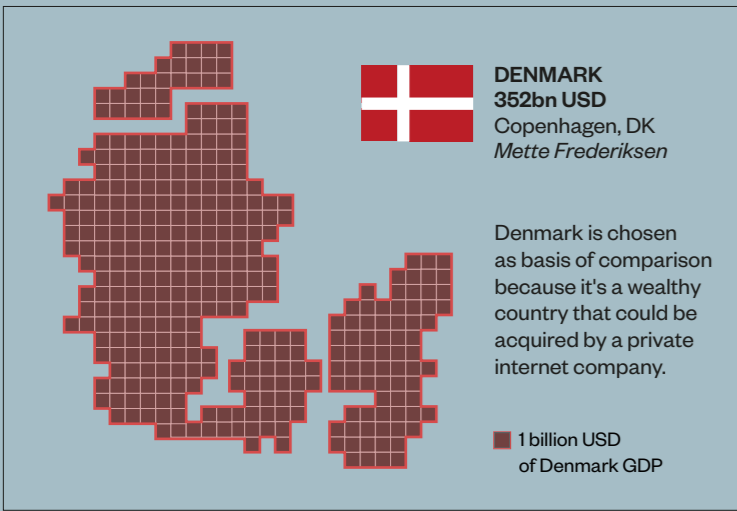


The visualization reveals the top 30 internet companies (the corporations that do most of their business on the internet excluding the broader world of tech companies), to show their real economic power by comparing the market capitalizations with the GDP of Denmark. Moreover, the human presence is presented as the number of employees generating a 1 market cap billion produced within the company.



How to read

High
Number of Employees
Low

1 billion USD of market cap

Ranking position

COMPANY NAME
Market cap
Headquarter
CEO

The GDP amount of Denmark

Number of employees generating the value of 1 billion

10 employees

Main business of the company	How do they appear to costumers
RETAIL	
ADVERTISING	
SERVICES	
SEARCH ENGINES	
SOCIAL PLATFORMS	
ACTIVITIES	
ENTMT	
SOFTWARES	

